

FORM PTO-1449

LIST OF PATENTS AND PUBLICATIONS FOR  
APPLICANT'S INFORMATION DISCLOSURE  
STATEMENT

(Use several sheets if necessary)

ATTY. DOCKET NO.

10008147-1

SERIAL NO.

APPLICANT

Dirk M. Beyer et al.

FILING DATE

GROUP

JC872 U.S. PTO  
09/05/1514

05/08/01

## REFERENCE DESIGNATION

## U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS
<i>AB</i>	1A	6,185,541	Feb. 6, 2001	Scroggie et al.	705	14
<i>AB</i>	1B	6,055,513	Apr. 25, 2000	Katz et al.	705	26
<i>AB</i>	1C	5,710,887	Jan. 20, 1998	Chelliah et al.	395	226
	1D					
	1E					
	1F					
	1G					
	1H					
	1I					
	1J					
	1K					

## FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	TRANSLATION	
							YES	NO
	1L							
	1M							
	1N							
	1O							
	1P							

## OTHER REFERENCES (including Author, Title, Date, Pertinent Pages, etc.)

<i>AB</i>	1Q	Marketswitch Corporation, "True Marketing Optimization," a Marketswitch White Paper printed from website www.marketswitch.com
<i>AB</i>	1R	Marketswitch Corporation, "Direct Marketing in 2001 and Beyond," a Marketswitch White Paper printed from website www.marketswitch.com
	1S	

EXAMINER

DATE CONSIDERED

*AB*

1/6/04